

# 2011 BOULEVARD BOLT SPONSORSHIP REPLY FORM

\_\_\_\_ Yes, I AGREE TO BE A SIGNATURE SPONSOR OF THE BOULEVARD BOLT 2011 AND CONTRIBUTE \$10,000.  
AS A SIGNATURE SPONSOR MY COMPANY WILL RECEIVE:

- 1.) EXCLUSIVITY –NO OTHER SPONSORS WILL BE IN THE SAME LINE OF BUSINESS
- 2.) PROMINENT NAME / LOGO IN LARGE TYPE ON THE BOLT T-SHIRT – NOTICEABLY LARGER THAN MAJOR SPONSORS
- 3.) PROMINENT NAME / LOGO IN LARGE TYPE ON PRINT MEDIA, POSTERS AND BROCHURES – NOTICEABLY LARGER THAN MAJOR SPONSORS
- 4.) PROMINENT NAME / LOGO IN LARGE TYPE ON WEBSITE – NOTICEABLY LARGER THAN MAJOR SPONSORS
- 5.) PROMINENT NAME/LOGO ON START/FINISH BANNER (ATTACHMENTS TO BANNER TO BE PROVIDED BY SPONSOR)
- 6.) RECOGNITION IN RADIO PROMOTIONS
- 7.) RECOGNITION ON RACE DAY BY THE RACE ANNOUNCER AND SPEAKER
- 8.) RIGHTS TO A 30X30 TENT (COST INCLUDED WITH SPONSORSHIP) (LOCATION TO BE DETERMINED BY RACE ORGANIZERS)
- 9.) 20 COMPLIMENTARY REGISTRATIONS
- 10.) 10 VIP PARKING SPACES
- 11.) EXPEDITED VIP REGISTRATION/T-SHIRT/RACE NUMBER PICK-UP
- 12.) RECOGNITION IN PROMOTION OF AND AT FALL PATRONS PARTY
- 13.) PROMINENT RECOGNITION ON THANK YOU BANNER DISPLAYED AT REGISTRATION AND ON RACE DAY

\_\_\_\_ Yes, I AGREE TO BE A MAJOR SPONSOR OF THE BOULEVARD BOLT 2011 AND CONTRIBUTE \$5,000. AS A MAJOR SPONSOR MY COMPANY WILL RECEIVE:

- 1.) PROMINENT NAME / LOGO IN LARGE TYPE ON THE BOLT T-SHIRT – NOTICEABLY LARGER THAN SUPPORTING SPONSORS
- 2.) PROMINENT NAME / LOGO IN LARGE TYPE ON PRINT MEDIA, POSTERS AND BROCHURES – NOTICEABLY LARGER THAN SUPPORTING SPONSORS
- 3.) PROMINENT NAME / LOGO IN LARGE TYPE ON WEBSITE – NOTICEABLY LARGER THAN SUPPORTING SPONSORS
- 4.) RECOGNITION IN RADIO PROMOTIONS
- 5.) RECOGNITION ON RACE DAY BY THE RACE ANNOUNCER AND SPEAKER
- 6.) RIGHTS TO A 20X20 TENT (COST INCLUDED WITH SPONSORSHIP) (LOCATION TO BE DETERMINED BY RACE ORGANIZERS)
- 7.) 10 COMPLIMENTARY REGISTRATIONS
- 8.) EXPEDITED VIP REGISTRATION/T-SHIRT/RACE NUMBER PICK-UP
- 9.) RECOGNITION IN PROMOTION OF AND AT FALL PATRONS PARTY
- 10.) PROMINENT RECOGNITION ON THANK YOU BANNER DISPLAYED AT REGISTRATION AND ON RACE DAY

\_\_\_\_ Yes, I AGREE TO BE A SUPPORTING SPONSOR OF THE BOULEVARD BOLT 2011 AND CONTRIBUTE \$2,500.  
AS A SUPPORTING SPONSOR MY COMPANY WILL RECEIVE:

- 1.) PROMINENT NAME / LOGO IN LARGE TYPE ON THE BOLT T-SHIRT
- 2.) PROMINENT NAME / LOGO IN LARGE TYPE ON PRINT MEDIA, POSTERS AND BROCHURES
- 3.) PROMINENT NAME / LOGO IN LARGE TYPE ON WEBSITE
- 4.) RECOGNITION IN RADIO PROMOTIONS
- 5.) RECOGNITION ON RACE DAY BY THE RACE ANNOUNCER
- 6.) 5 COMPLIMENTARY REGISTRATIONS
- 7.) EXPEDITED VIP REGISTRATION/T-SHIRT/RACE NUMBER PICK-UP
- 8.) RECOGNITION IN PROMOTION OF AND AT FALL PATRONS PARTY
- 9.) PROMINENT RECOGNITION ON THANK YOU BANNER DISPLAYED AT REGISTRATION AND ON RACE DAY

\_\_\_\_ YES, I AGREE TO BE A PARTICIPATING SPONSOR OF THE BOULEVARD BOLT 2011 AND CONTRIBUTE \$1,000.  
AS A PARTICIPATING SPONSOR MY COMPANY WILL RECEIVE:

- 1.) LOGO ON PRINT MEDIA, POSTERS AND BROCHURES
- 2.) NAME / LOGO ON WEBSITE
- 3.) RECOGNITION IN RADIO PROMOTIONS
- 4.) RECOGNITION ON RACE DAY BY THE RACE ANNOUNCER
- 5.) 2 COMPLIMENTARY REGISTRATIONS
- 6.) RECONGNITION IN PROMOTION OF AND AT FALL PATRONS PARTY
- 7.) PROMINENT RECOGNITION ON THANK YOU BANNER DISPLAYED AT REGISTRATION AND ON RACE DAY

\_\_\_\_ YES, I AGREE TO BE A PATRON DONOR OF THE BOULEVARD BOLT 2011 AND CONTRIBUTE UP TO \$1,000 IN CASH OR GOODS FOR USE IN THE EVENT. AS A PATRON DONOR MY COMPANY WILL RECEIVE:

- 1.) WEBSITE LISTING
- 2.) NAME ON "THANK YOU" BANNER

\_\_\_\_ MY COMPANY, \_\_\_\_\_, ELECTS TO RECEIVE NO BENEFITS FOR OUR DONATION OF \$ \_\_\_\_\_ OR (PLEASE LIST GOODS/SERVICES PROVIDED BELOW)

COMPANY NAME: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_  
CONTACT NAME: \_\_\_\_\_ PHONE: \_\_\_\_\_  
E-MAIL: \_\_\_\_\_  
SIGNED: \_\_\_\_\_ DATE: \_\_\_\_\_

Please send a logo image to [info@boulevardbolt.org](mailto:info@boulevardbolt.org). It should be a vector file. This could be either an Illustrator file or Photoshop EPS. If you only have another format we will make it work.

PLEASE MAIL COMPLETED FORM AND CHECK TO:

THE BOULEVARD BOLT, INC.  
C/O IMMANUEL BAPTIST CHURCH  
222 BELLE MEADE BOULEVARD  
NASHVILLE, TN 37205

If you have any questions or need additional information please contact Debbie Maxwell at Immanuel Baptist Church 615-297-5356.